

Affordable And Effective Local Coupon Marketing Connect Local Businesses And Local Shoppers

By SmartLocalShoppers.com

Dated: Sep 01, 2009

Search engine optimized local coupon advertising platform effectively connects local businesses and local shopper together. An affordable local marketing solution that increase ROI dramatically and delivery the results truthfully.

SmartLocalShoppers.com, the Chandler Arizona based local coupon publisher that reach true local residents who love to find greater money saving local deals and save money shop local, recently lunch new affordable local coupon marketing package to help local businesses reaching out to more local shoppers in the nearby area or in the remote location.

SmartLocalShoppers.com is GEO location based local coupon publishing platform built from scratch, which allows local businesses to publish local promotions, printable coupons online without paying expensive local coupon book in the direct mail.

SmartLocalShoppers.com is built to help private own, small franchise and local based businesses to save money and go green. SmartLocalShoppers.com put local first. SmartLocalShoppers.com utilizes advance search optimization technology to give local businesses greater exposure on the major search engines, which increases the click through rate and conversion rate. Some local businesses listed on SmartLocalShoppers.com has 14% conversion rate.

Benefits to local businesses:

- Search Engine Optimized Store Page (organic traffic. less click. higher conversion rate)
- Broadcast to multiple local coupon network
- Publish to Social Network (ex. Twitter, Facebook, etc)
- Cross promotion with nearby local businesses
- Color window sticker for better reorganization and branding
- Submit to Google Map Database for more exposure
- Flexible printable coupon configuration
- No boundary local marketing
- Published by local businesses for local businesses (no middle man)
- Time Saving. Simply send us your coupon, we will publish for you.
- Real-time local coupon publishing. No waiting.
- Affordable subscription package that increase ROI (Return of Investment)

Benefits to local shoppers:

- Easy to remember domain name
- One stop local shopping resource
- Up-to-date local coupons to print
- Search local printable coupon in the remote destination

SamrtLocalShoppers.com is the ultimate local coupon marketing resource to connect local businesses and local shoppers together.

###

Help local businesses publishing printable coupons online and reaching out to more smart local shoppers.

An unique local coupon publishing platform and local advertising system to increase local business ROI and lower local advertising cost dramatically.

Built by local shoppers for local businesses.

Shop Smart! Shop Local!

Category	Advertising, Business, Marketing
Tags	local coupon, local marketing, local advertising, local business, printable coupons, restaurant coupons
Email	Click to email author
Country	United States